

## CCHY works to:

- Engage a wide range of community members and partners to enhance community efforts
- Reduce substance use among youth
- Address factors that increase risk of substance abuse
- Promote the factors that minimize the risk of substance abuse

**Our main drugs of concern are alcohol, tobacco, marijuana, and prescription drugs.**

## CCHY works by:

- Reaching parents and others who have meaningful roles with youth to underscore their importance in helping young people make healthy decisions
- Involving youth in our efforts in positive ways that further our work and outreach
- Working with schools, communities, youth workers, law enforcement, businesses and others to strengthen policies that support non-use by youth
- Addressing the emerging issues of misuse of prescription and over-the-counter drugs
- Crafting and disseminating drug prevention messages to the community
- Using research and best practices to bring about community-level change
- Supporting healthy, skill-building opportunities for youth
- Providing educational materials to parents, schools and others



## History

The Community Coalition for Healthy Youth has worked to bring together a diverse community to measurably improve the welfare of children and the community by reducing the instance of substance abuse and its negative effects. In 1999 the Coalition's predecessor, The Drug Task Force, was awarded a five year federal grant to implement strategies in the Ithaca City School District. In 2004 and 2009 multi-year grants were received to expand our reach to all of Tompkins County. CCHY has been coordinated by Tompkins County Youth Services Department since 2002.

## Membership

CCHY seeks involvement of individuals from all community sectors including:

- Elementary & Secondary Schools
- Local Government
- Parents
- Media
- Health Care
- Law Enforcement
- Civic & Volunteer Groups
- Higher Education
- Youth
- Business
- Youth Serving Organizations
- Substance Abuse Treatment
- Religious & Fraternal Organizations
- Community Members

## CCHY Board Members

- Alcohol & Drug Council
- Catholic Charities
- Cayuga Addiction Recovery Services
- Clarity Connect
- Cornell Cooperative Ext. - Tompkins County
- Greater Ithaca Activities Center (GIAC)
- Individual Members
- Ithaca City School District
- Ithaca Youth Bureau
- Mental Health Assoc.
- Planned Parenthood of the Southern Finger Lakes
- Tompkins Cortland Community College
- Tompkins County Health Department
- Tompkins County Sheriff's Office
- Tompkins-Seneca-Tioga BOCES

## Initiatives

- Biannual survey of county students, grades 6-12
- Public presentations and trainings
- Town Hall meetings
- Sticker Shock Campaign
- Media campaigns
- Safe Celebrations letters to parents of high school students
- *Above the Influence* National Youth Anti-Drug media campaign
- Pharmaceutical safety poster campaign
- Safe medication disposal events
- Medication Drop Boxes
- Social norms campaign - Trumansburg Middle School
- Mentoring of emerging Schuyler County coalition

## Getting Involved

Any organization, agency, or individual that supports our mission may become a member of the Community Coalition for Healthy Youth (CCHY).

### Membership Levels

**Board members** are responsible for fulfilling the purpose and objectives of the Coalition:

- Guide all activities carried out in the name of the Coalition
- Oversee the administrative duties
- Attend monthly board meetings
- Participate on committees
- Promote the Coalition and its mission

**Participating members** are active in the work of the coalition. This may include serving on a committee or taking on a task related to our mission.

**Supporting members** participate in educational or action events sponsored by the Coalition, and/or may be active in work related to our mission.

## Interested in joining? Please contact:

### Community Coalition for Healthy Youth

c/o Tompkins County Youth Services  
320 W. Martin Luther King Jr. St.  
(320 W. State St.)  
Ithaca NY 14850

(607) 274-5310 • Fax (607) 274-5313

cchy@tompkins-co.org www.healthyyouth.org

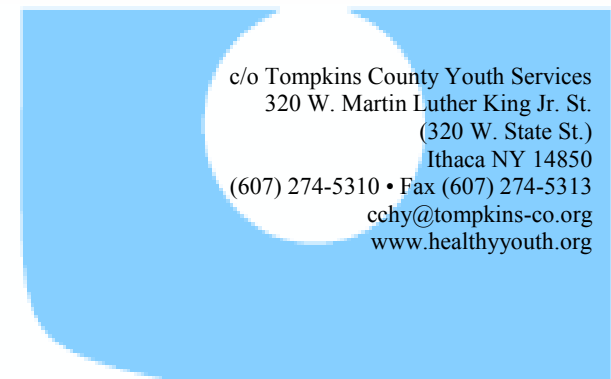
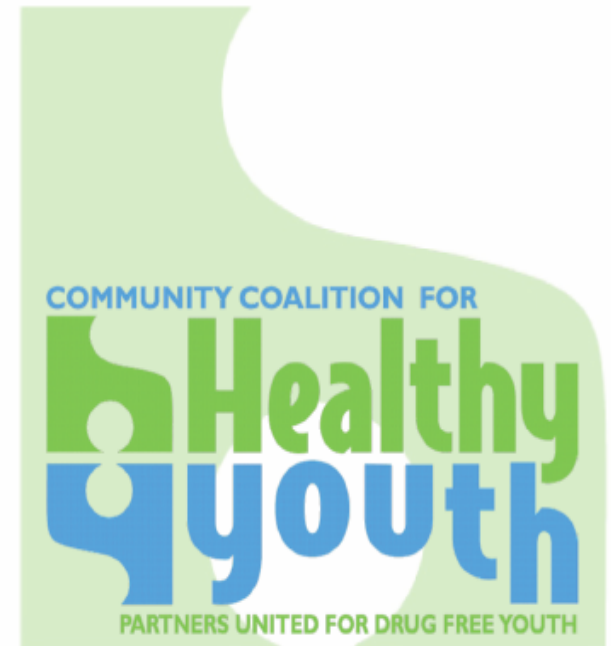


Like us on Facebook

**Life: Pure Fun, No Additives Necessary**

**Community Coalition for Healthy Youth**

c/o Tompkins County Youth Services  
320 W. Martin Luther King Jr. St.  
(320 W. State St.)  
Ithaca NY 14850



c/o Tompkins County Youth Services  
320 W. Martin Luther King Jr. St.  
(320 W. State St.)  
Ithaca NY 14850  
(607) 274-5310 • Fax (607) 274-5313  
cchy@tompkins-co.org  
www.healthyyouth.org

## Mission

To engage parents, youth and community partners in reducing the use of alcohol, tobacco, and other drugs and violence throughout Tompkins County by the use of evidence-based and promising practices.